EXHIBIT 7

REDACTED

ECTR - Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Cloverdale, CA	1052
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Data is current through 8/31/2011

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

; oldest data from	2011-08-3
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954253002	1
954253003	2
954253010	1
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954253012	2
954253014	0
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954253130	4
954253136	0
954253137	3
954253138	4
954253139	0
954253140	0
954253141	0
954253142	3
954253143	1
954253144	0
954253145	0
954253146	2
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954253148	2
954253151	2
954253151	0
954253153	0
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954253155	0
954253156	1
954253157	1
954253159	3
954253160	0
954253163	0
954253164	0
954253165	2
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954253167	2
954253168	0
954253171	1
954253172	0
954253200	4
954253201	1
954253202	0
954253203	Ö
954253204	1
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954253208	1
954253209	1
954253210	1
954253211	0
954253212	1
954253213	0
954253214	1
954253215	0
954253216	2
954253217	0
954253218	3
954253219	1

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954253350 954253351 954253352 954253353	0 1 0
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954253361	0
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954253363 954253364	0 4
954253365	0
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954253389 954253390	0
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954253401	1
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954253634	2
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954253637	0
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954253645	2
954253646	0
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954253648	2
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954253650	1
954253651	4
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954253703	1
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954253874	0
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954253881	0
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954253907	3
954253908	0
954253909	4
954253910	5
954253911	5
954253912	6

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954253962	0
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954254037	0
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954254039	0
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954254222	0
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954254225	0
954254226	1
954254229	Ó
954254230	0
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954254246	0
954254247	0
954254248	0
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954254251	0
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954254283	0
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954254291	0
954254292	Ō
954254293	1
954254294	3
954254295	3
954254296	Ō
954254297	0
954254298	4
954254299	2
954254400	1
954254404	1
954254405	0
954254406	1
954254407	3
954254408	2
954254409	1
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954254474 954254475 954254476 954254477	3 2 0 0
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954255402 954255403	4 10
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954255406 954255407 954255408	3 2 1
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954255413 954255414	0 4
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954255417 954255418	1 3
954255419 954255420 954255421	3 1 2
954255422 954255423	2 2
954255424 954255425	4 5
954255426 954255427	4 3
954255428 954255429	3 4
954255430 954255431	5 5 6
954255432 954255433 954255434	0
954255435 954255436	3

954255437	15
954255438	0
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954255442	1
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954255444	0
954255445	1
954255446	5
954255447	6
954255448	5
954255449	5
954255450	4
954255451	1
954255452	1
954255453	1
954255462	6
954259712	0
954259713	1
954259714	1
954259716	3
954259719	4
Total	1052

ECTR – Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Cotati, CA

Data is current through 8/31/2011

Report Prepared by: Martin Esteves Manager, Membership and Data Management 202-349-3630 mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

; oldest data from 2011-08-31

949314289
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949314303
949314304
949314305
949314306
949314308
949314309
949314310
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ECTR - Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Healdsburg, CA	964
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Data is current through 8/31/2011

Report Prepared by: Martin Esteves Manager, Membership and Data Management 202-349-3630 mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

oldest data from	2011-08-31
954483000	0
954483001	1
954483002	3
954483003	0
954483004	0
954483005	1
	3
954483006	
954483007	0
954483008	1
954483009	2
954483010	0
954483011	0
954483012	0
954483013	1
954483014	0
954483015	0
954483017	Ö
954483018	2
954483019	1
954483020	1
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954483021	-
954483022	1.
954483023	2
954483026	0
954483027	0
954483028	0
954483030	0
954483032	2
954483033	0
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954483036	0
954483037	1
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954483101	. 0
954483102	0
954483103	2
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954483104	0
954483105	0
954483106	3
954483107	0
954483108	0
954483109	0
954483110	0
954483111	0
954483200	0
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954483202	1
954483203	Ö
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954483205	Ö
954483206	1
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954483207 954483209 954483210 954483211 954483212 954483213 954483214 954483215 954483216 954483217 954483218 954483219	0 0 0 5 4 1 0 4 2 0 0 3 0
954483220 954483221	0
954483222	1
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954483226	0
954483227	1
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954483229	2
954483230	5
954483231	5
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954483235 954483236	1
954483237	0
954483238	0
954483239	1
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954483245	1
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954483247	1
954483248	3
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954483250	1
954483251	i
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954483253	2
954483254	3
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954483257	3
954483258	1
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954483260	0
954483261	0
954483300	0
954483301	1
954483302	4
954483303	0
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954483307	0
954483308	5
954483309	0
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954483311	4
954483312	2
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954483315	0
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954483316	3
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954483322	1
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	4
954483327	-
954483328	3
954483329	3
954483330	0
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954483332	0
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954483335	1
954483336	2
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954483342	3
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954483351	1
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954483387	0
954483391	0
954483400	5
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954483402	1
954483403	Ö
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954483406	1
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954483670	0
954483671	0
954483672	0
954483701	1
954483702	Ö
954483703	1
954483704	3
954483705	2
954483706	ō
954483707	1
954483708	Ö
954483709	1
954483710	3
954483711	2
954483712	1
954483713	1
954483714	Ö
954483715	ŏ
954483716	3
954483717	ŏ
954483718	1
954483719	2
954483720	1
954483721	1
954483722	1

954483723	1
954483724	1
954483725	0
954483726	0
954483727	1
954483728	0
954483729	1
954483730	1
954483731	0
954483732	1
954483733	2
954483734	2
954483735	3
954483736	0
954483737	3
954483738	1
954483739	0
954483740	0
954483741	0
954483742	0
954483743	0
954483744	1
954483745	3
954483746	3
954483747	1
954483748	1
954483749	4
954483750	0
954483751	0
954483752	1
954483753	0
954483754	0
954483755	1
954483756	o
954483757	2
954483758	0
954483759	1
954483760	2
954483761	0
954483762	2
954483763	0
954483764	0
954483765	1
954483766	0
954483768	0
954483769	0
954483770	Ö
954483801	1
954483802	ò
954483803	0
954483804	0
954483805	0

954483806 954483807 954483809 954483810 954483811 954483812 954483813 954483815 954483816 954483817 954483817	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
954483819 954483820	0
954483821	0
954483822	0
954483823	0
954483824	1
954483825	o
954483826	0
954483827	0
954483828	0
954483829	0
954483830	0
954483831	0
954483832	0
954483833	2
954483834	0
954483835	0
954483840	0
954483849	0
954483851	0
954483853 954483854	1
954483856	0
954483857	1
954483858	0
954483859	Ö
954483861	0
954483901	0
954483902	1
954483903	1
954483904	1
954483905	1
954483906	0
954483907	2
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954483910	2
954483911	1
954483912	3

954483965 954483966 954483967 954483968 954483969 954483970 954483971 954483972 954484000	1 1 0 4 0 0 0 0
954484001 954484002 954484003	0 0 3
954484004 954484005 954484006	0
954484007 954484008	1
954484009 954484010 954484011	0
954484012 954484013	0
954484014 954484015 954484016	1 2 0
954484017 954484018	0
954484019 954484020 954484021	0 0 0
954484022 954484023 954484024	1 0 1
954484025 954484026	3 2
954484027 954484028 954484029	0
954484030 954484031	1 4
954484032 954484033 954484034	1 4 0
954484035 954484036	0
954484037 954484038 954484039	0 2 0
954484040 954484041 954484042	0 0 2
954484043	0

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954484049	2
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954484051	2
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954484058	1
954484059	0
954484060	0
954484061	0
954484064	0
954484065	0
954484066	1
954484067	2
954484070	0
954484071	0
954484100	0
954484101	0
954484102	Ö
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954484115	1
954484116	0
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954484120	0
954484121	Ō
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954484124	0
954484125	0
954484126	0
954484127	0
954484128	0
954484129	0
954484130	Ö
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954484131 954484132	0
954484133	ő
954484134	0
954484135	0
954484136	0
954484137	0
954484138	0
954484139	0
954484140	0
954484141	0
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954484143	0
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954484203	0
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954484206	1
954484207	3
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954484210	1
954484211	7
954484212	2
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954484214	0
954484215	0
954484216	0
954484217 954484218	1
954484219	1
954484220	1
954484221	0
954484222	3
954484223	0
954484224	2
954484225	1
954484226	0
954484227	0
954484228	1
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954484232	0
954484233	1
954484234	0
954484235	1
954484236	1

054484995		
954484237		1
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954484239		0
954484240		1
954484241		0
954484242		2
954484243		2
954484244		1
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954484246		0
954484247		0
954484248		0
954484249		0
954484250		1
954484251		0
954484252		0
954484253		Ö
954484254		1.
954484255		2
954484256		0
954484257		0
954484258		0
954484259		0
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954484261		0
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954484263		1
954484264		1
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954484275 954484276		0
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95448434 95448434 95448434	41 42	0 1 2 0
9544843	. •	0

954484370 1 954484372 0 954484373 0 954484374 0 954484375 2 954484376 4 954484378 1 954484379 0 954484381 2 954484382 1 954484383 1 954484384 0 954484385 0 954484386 1 954484387 2 954484388 0 954484389 1 954484400 0 954484400 0 954484400 0 954484400 0 954484400 0 954484400 0 954484400 0	954484345 954484347 954484349 954484350 954484351 954484353 954484353 954484355 954484355 954484356 954484357 954484358 954484359 954484360 954484361 954484368	3 1 0 6 4 1 2 0 0 3 3 2 1 2 2 0 4 3
954484375 2 954484376 4 954484378 1 954484379 0 954484380 0 954484381 2 954484382 1 954484383 1 954484384 0 954484385 0 954484386 1 954484387 2 954484388 0 954484399 1 954484400 0 954484401 1 954484401 1 954484402 3 954484404 0 954484406 0 954484406 0	954484372 954484373	0
954484380 0 954484381 2 954484382 1 954484383 1 954484384 0 954484385 0 954484386 1 954484387 2 954484388 0 954484399 1 954484400 0 954484401 1 954484402 3 954484403 1 954484404 0 954484404 0 954484405 0 954484406 0 954484407 2 954484408 0	954484375 954484376 954484378	2 4 1
954484384 0 954484385 0 954484386 1 954484387 2 954484388 0 954484399 1 954484400 0 954484401 1 954484402 3 954484403 1 954484404 0 954484405 0 954484406 0 954484407 2 954484408 0	954484380 954484381 954484382	0 2 1
954484388 0 954484399 1 954484400 0 954484401 1 954484402 3 954484403 1 954484404 0 954484405 0 954484406 0 954484407 2 954484408 0	954484384 954484385 954484386	0 0 1
954484402 3 954484403 1 954484404 0 954484405 0 954484406 0 954484407 2 954484408 0	954484388 954484399 954484400	0 1 0
954484406 0 954484407 2 954484408 0	954484402 954484403 954484404	3 1 0
MANUAL TO THE TOTAL TOTA	954484406 954484407	0 2

954484468	1
954484469	o
954484470	0
954484471	0
954484472	1
954484473	1
954484474	0
954484475	0
954484476	0
954484477	1
954484478	o
954484479	2
954484481	1
954484482	2
954484501	1
954484502	2
954484506	0
954484509	0
954484510	0
954484511	1
954484512	2
954484513	0
954484532	1
954484538	2
954484539	2
954484540	2
	0
954484541	0
954484542	
954484543	1
954484544	0
954484545	0
954484546	0
954484547	1
954484550	2
954484551	1
954484553	1
954484555	1
954484556	0
954484561	1
954484562	ò
954484568	0
	2
954484569	
954484570	0
954484573	0
954484574	0
954484600	0
954484604	2
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954484609	1
55-110-1000	20

954484610	1
954484611	0
954484612	2
954484613	0
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954484629	5
954484630	3
954484631	1
954484632	0
954484647	0
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954484653	1
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954484657	0
954484659	1
954484665	1
954484666	1
954484671	0
954484680	1
954484681	0
954484700	0
954484701	0
954484702	1
954484703	0
954484704	1
954484705	0
954484706	1
954484707	0
954484708	0
954484709	0
954484710	0
954484711	2
954484712	0
954484713	0
954484714	0
954484715	0
954484716	ō
954484717	Ö
954484718	0
954484719	ő
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954484723	0
954484724	0
954484725	0
954484726	0
954484727	0
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954484864 954484865 954484866 954484867 954485001 954485002 954485003 954485004 954485005 954485100 954485101 954485102 954485103 954485104 954485105 954485104 954485400 954485400 954485400 954485400 954487001 954487001 954487007 954487007 954487007 954487018 954487018 954487019 954487019 954487019 954487020 954487020	0 0 0 0 0 0 0 0 0 0 0 0 0 1 2 1 0 1 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 0 1 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
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954487022	3
954487023 954487024	0
954487025	0
954487026	Ō
954487027	0
954487028	0
954487029	0
954487030	0
954487031	0
954487032	0
954487033	0
954487034	0
954487035	0
954487036	0
954487037	0
954487038	0
954487039	177
954487040 954487041	1
30440/U4 I	U

954487042 954487043 954487045 954487048 954487049 954487053 954487054 954487057 954487059 954487060 954487062 954487063 954487063 954487064 954487069 954487069 954487070 954488063 954488064 954488067 954488069 954488069 954488071 954488071 954488072 954488073	1 0 1 6 0 1 1 1 3 2 0 0 0 0 0 0 0 1 0 1 0 0 4 0 0 4 0 0 4
954488078 954488079 954488080	0 0 5
954488081 954488082	4
954488083 954488084	1
954488087	4
954488088 954488089	0
954488092	1
954488093	0
954488094	0
954488095	2
954488096 954488098	2
954488099	2
954489054	0
954489055	4
954489056	0
954489057	0

954489063 954489065 954489068 954489069 954489071 954489072	3 0 2 0
954489073	0
954489074	1
954489075	0
954489077	0
954489078	0
954489079	1
954489234	0
954489245	0
954489248 954489249	1
954489250	0
954489251	1
954489414	4
954489506	0
954489518	1
954489539	o
954489562	0
954489563	0
954489564	0
954489595	0
954489600	2
954489601	3
954489602	3
954489605	2
954489606	3
954489608	2
954489609	4
954489618	0
954489621	3
954489646 954489655	0
954489664	1
954489674	0
954489678	0
954489679	1
954489680	o
954489681	0
954489682	1
954489780	2
Total	964

ECTR – Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Petaluma, CA

Data is current through 8/31/2011

Report Prepared by: Martin Esteves Manager, Membership and Data Management 202-349-3630 mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

; oldest data from 2011-08-31

0.1002.1000

0 1002 1000

0 10022 100

0-10022-1-1

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949524179 949524180

0 100E 1200

0.4050.4746

0 10021001

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0 100 1 1001

0.405.40000

0.405.4070.4

0-100-1007

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979U7UUUU

0.00.0000

0-100-10000

0 100 11-100

ECTR - Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Rohnert Park, CA

Data is current through 8/31/2011

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

; oldest data from 2011-08-31

0-10201000

0.10201707

0.0201770

0.0202000

0.40000000

0.40000770

0-0200120

0 10200700

0.1020700

ECTR – Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Santa Rosa, CA

Data is current through 8/31/2011

Report Prepared by: Martin Esteves Manager, Membership and Data Management 202-349-3630 mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

; oldest data from 2011-08-31

ECTR - Effective Competition Tracking Report



Provided by Satellite Broadcasting and Communications Association

Pursuant to Section 76.907(c) of the FCC Rules, and your effective competition tracking request dated September 22, 2011 please find the following Direct-to-Home (DTH) satellite subscriber numbers per zip code (and/or zip+4 where necessary). The provision and use of this Effective Competition Tracking Report is governed by and subject to the terms and conditions of the Agreement for Provision and Use of Confidential Data, between your company and SBCA.

Report Date: October 7, 2011

ZIP Codes

DTH Count

Requested total for Santa Rosa, CA

Data is current through 8/31/2011

Report Prepared by:
Martin Esteves
Manager, Membership and Data Management
202-349-3630
mesteves@sbca.org

Methodology: Direct-To-Home (DTH) subscriber data reflects aggregated DIRECTV and DISH Network residential subscriber totals. The following data collection procedures are applied by Members in the normal course of business: a) single accounts with multiple receivers are only counted once; b) commercial and test accounts are not included; c) each occupied unit served in a multiple dwelling unit building has been counted as a separate residential subscriber; d) zip codes are taken from service locations (not billing addresses, where different); e) inactive accounts are routinely removed; f) invalid (undeliverable) addresses have been corrected where known; g) courtesy or complimentary accounts are included; and h) zip code information for Members' subscribers is periodically updated to reflect changes to zip codes by the United States Postal Service.

05 10 110 10

2040 14000

00 10 117 10

30-013230

00 10 100 10

05-10-10-000

05 10 10000